

CLUB HUB®

TOP 100

CHILDREN'S
ACTIVITY PROVIDER

2026



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Hello from Tessa

I am absolutely thrilled to be bringing you the Top 100 Children's Activity Providers list for 2026, now in its second year—a dream I've had for such a long time and one that has truly come to life.

This initiative was created to recognise and celebrate the outstanding work being done across the UK by the most passionate, dedicated and inspiring individuals and businesses in our industry. Seeing it return for a second year is incredibly special and reflects the strength and impact of this amazing community.

Every provider featured has gone above and beyond to make a difference in children's lives, and this list is a powerful way to shine a light on the people behind the scenes who are making magic happen every day.

The Top 100 runs alongside the well-established Club Hub Awards, which have been celebrating the industry since 2019, and also serves as a valuable resource for parents and carers highlighting providers who demonstrate impact, strong safeguarding, inclusivity, and high standards.

To be included, entrants needed to be active children's activity providers—personally delivering classes or activities—and a current Club Hub Member.

I'm so proud to share this with you all again for 2026, and I hope it continues to be something the industry looks forward to year after year.

Tessa x



Who we are



Club Hub is the UK's largest children's activity directory, connecting thousands of families with activity providers across the country.

Whether you're offering baby classes, toddler groups, after-school clubs, holiday camps, or creative workshops, Club Hub is here to help you grow your business and reach new audiences.

We proudly support children's activity providers of all sizes—new and established—by offering powerful tools, national exposure, and a supportive community that celebrates everything you do to enrich young lives.

Created by Tessa Day, a passionate children's activity provider, the platform was launched after she struggled to find a central place to promote her own kids' club—which celebrates 10 years in business this year.

clubhubuk.co.uk

Our Sponsor



Club Tech Hero is a new innovation from the team at Dorset Tech. We're an award winning website and app agency with a difference!

We've always offered a reduced rate to kids clubs as we enjoy working with them, but now we want to take this further.

After large investment earlier this year, we've built a new suite of tools specifically for kids clubs; website templates, apps, a CRM, booking systems and retention tools.

We know that most clubs struggle to afford expensive custom websites, so we've developed a system that gives you a super-fast, super flexible website with amazing SEO for the same monthly price as a Wix website!

The sites have all the features you get from a Wordpress website (plus more), but with a streamlined interface that anyone can use. Tools built by club owners, for club owners.

clubtechhero.com

Our Judges



The Judging Criteria

Entries for Top 100 Children’s Activity Providers were assessed by expert judges, focusing on five key areas:

- Activity Benefits
- Safeguarding
- Inclusivity
- Community Impact
- Business Achievements

Each question was marked 1-20, giving a total overall score out of 100.



Bradley Flavien - Activity Benefits

With over 13 years experience in working with children, Bradley has a wealth of knowledge and expertise to share in developing high quality childcare provisions.

Bradley started his career as a nursery nurse in a school before progressing to working in the PVI (private, voluntary and independent) sector and then climbing into senior management roles. In this time, Bradley has also worked with children in the USA and Australia.

Bradley really enjoys being a part of organisations which positively shape the future for childcare practices and equally loves spending time with children or training staff.

Outside of work Bradley enjoys travelling, being in nature and listening to music.

“I am thrilled to be an activity expert judge for the 2026 Club Hub Top 100 awards. I am extremely passionate about developing environments which promote fun and learning for children, so I thoroughly look forward to reading and hearing about all of the amazing work that is happening up and down the country!”

[linkedin.com/in/bradley-flavien-134903133](https://www.linkedin.com/in/bradley-flavien-134903133)

Our Judges



Antonia Noble - Safeguarding

Antonia Noble co owns Safeguarding Fundamentals with Paul Stewart. She has been a barrister for over 30 years, she leads safeguarding networks and memberships for school DSLs, she has been a safeguarding subject expert for leading training providers and chairs a Multi Academy Trust.

“I am thrilled to be joining the Club Hub judging panel for the 2026 Top 100, in support of their Creating Safer Environment initiative”.

safeguardingfundamentals.com



Nicole Bateman - Inclusivity

Nicole is The Friendly SEND Advisor, a passionate advocate, best-selling author, and expert in sensory processing and neurodiversity. Through her consultancy, she supports children’s activity providers and educators in creating inclusive, sensory-friendly environments, ensuring all children can thrive.

With over a decade of teaching experience, Nicole shifted to full-time advocacy after her autistic son was diagnosed with epilepsy. Her personal journey led her to develop resources to support neurodivergent children. She also hosts the Conversations with a SEND Mum podcast, offering support and insights to parents navigating special educational needs and disabilities (SEND).

“As The Friendly SEND Advisor, I’m honoured to be the Inclusivity Judge for the Club Hub Top 100 Awards. It’s a privilege to celebrate the incredible work of children’s activity providers who create spaces where every child, regardless of their needs, feels welcome, valued, and included. Together, we’re shaping a more inclusive future for all so that every child can thrive”

nicolebateman.co.uk

Our Judges



Cerys Keneally - Community

Cerys Keneally is a TEDx speaker, podcaster and author who delivers award-winning training for the children's activity sector. Cerys is the proud creator of the CPD accredited Approaching Schools Academy, where she has supported hundreds of providers to grow profitable businesses by working with schools and nurseries.

"I'm thrilled to have been asked to be the Community Impact judge for the Top 100 Children's Activity Providers. It's an absolute honour to recognise the huge efforts that providers make every day to create lasting positive change in their local areas. Each nominee represents the best of what we can achieve as a sector and I'm looking forward to learning about all their inspiring community initiatives to make a real difference in children's lives."

ceryskeneally.com

Tamara Holland - Marketing



Tamara's been on both sides of the children's activities industry – as a franchisee and leading the marketing for a franchise. Dot & Stripe is an award-winning marketing consultancy for children's activities providers - providing franchisors, franchisees and independent businesses with the expertise, support, and accountability to nail down the best marketing strategies.

"I'm so excited to be a judge for the Top 100 Children's Activities Providers Awards with Club Hub! Supporting and celebrating the amazing marketing of activity providers is what I love most, and I can't wait to shine a spotlight on the businesses making a real difference for families across the UK."

dotstripe.co.uk



Looking for a supportive hand...

...to help grow your business?

Hi, I'm Helen – the no-nonsense award-winning marketer behind Memory Marketing

I help children's activity providers like you stand out and grow. With years of hands-on experience exclusively within the children's activities sector, I've worked with some of the industry's biggest names.

I know what works (and what absolutely doesn't), so I can help you make smart decisions, avoid costly mistakes, and boost your growth. No consultancy jargon, no faff – just proven strategies that get results.

Premium marketing for your business at an affordable price!

There are 3 easy ways we can work together

STRATEGY SESSION

"I got the benefit of 2 hours of her brilliant brain and am EXCITED about what that means for our burgeoning LoveScience franchise. If you're in the Children's Activities sector – you need her on your side."

Abigail White, LoveScience

CLUB HUB SPECIAL 15% OFF A TWO-HOUR STRATEGY SESSION

ONE-OFF PROJECT

"Helen really took the time to understand my business, ensuring the franchise prospectus reflected my vision and restructuring my website to create a smooth customer journey. She also crafted a fantastic email nurture sequence to engage potential franchisees at every stage. I would highly recommend Helen."

Jo Morris, Mini Lingos

ONGOING MARKETING

"I wanted someone that could just 'get it', that I could trust implicitly. Since working with Helen, we now have the marketing mix just right both for franchise acquisition and for recruiting schools and families."

I could not cope without her. She has an eye for detail and expertise that I don't, and she makes things happen."

Jane James, Little Voices

Recommended by



MEMORY MARKETING

memorymarketing.co.uk

100



Verina Smith - Mini Makers Club

Mini Makers Club is a creative, STEAM-inspired children’s activity business based in Worcestershire, offering arts and crafts sessions, workshops, parties, and pop-up play for children aged 2–12. The business began at my kitchen table, where I became known by my own children, and their friends, as “the crafty mom.” What started as informal making quickly highlighted a real demand from families for meaningful, screen-free activities that went beyond soft play or rigid classes.

I set up Mini Makers Club to create a calm, welcoming space where children can explore creativity through art, science, engineering, and play, while parents feel confident in the care, structure, and quality of each session. Inspired by my passion for creativity and learning through play, Mini Makers Club was built to encourage curiosity, confidence, and imagination, one craft at a time.

www.minimakersclub.co.uk

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STRETCH & SOOTHE
Baby Yoga & Massage

Sarah Cowley - Stretch & Soothe

Stretch and Soothe was set up with a clear purpose: to provide a calm, friendly and nurturing space where parents can slow down, bond with their little ones, learn soothing techniques, support their child’s development and connect with other local parents who understand the highs and challenges of early parenthood.

I have taught yoga since 2017 and know how important movement and mindfulness can be, especially as a new parent. When my eldest (who is nearly 7) was a baby we used to go to a local baby yoga class and we loved it, when this stopped running there was nothing else like it in the area so I wanted to create my own unique version.

I am extremely passionate about what I offer and I take pride in creating beautiful, thoughtful class environments, using themes, props and sensory elements to make each session feel special.

www.stretchandsoothe.co.uk

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Zara Grant - Your Love Rara CIC

Love Rara was created 2013 from lived experience, resilience, and a deep belief that every child deserves joy, safety, and belonging. After experiencing homelessness at the age of 16, I understood first-hand how isolating and overwhelming life can feel for young people and families without support. I set out to build something different a bright, welcoming community where children could feel seen, valued, and free to be themselves.

What began as a fairy face paint business has grown into a community-led organisation delivering inclusive play, wellbeing-focused activities, and affordable family experiences. We identified a clear need for accessible, joyful spaces that support children’s mental health while removing financial and social barriers. Love Rara blends creativity, play, and purpose, creating positive memories while strengthening confidence, connection, and resilience. My ambition has always been simple: to turn adversity into opportunity and build a community where no child feels forgotten.

www.yourloveraracic.com

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Elizabeth Surry - STEM Skill Clubs

As two scientists and a husband-and-wife team, we saw first-hand the value of STEM for young people—not only for future careers but also for developing key skills like teamwork, creativity, and resilience.

During term time, we travel across the country delivering workshops for companies, schools, and colleges, helping close the STEM skills gap. Recognising a need for engaging activities during holidays, we started STEM Skill Clubs to continue our mission beyond the classroom.

We’ve since expanded to after-school clubs, each with a new theme every half term, which enriches the curriculum and further addresses the skills gap.

www.skillsupply.co.uk/skillclubs



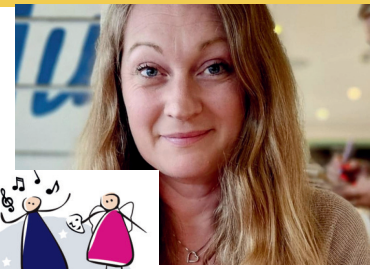
Jess Armstrong - The Nature Play Patch

The Nature Play Patch was founded by Jess in September 2022 to provide a calm, nurturing outdoor play space for children aged five and under with their grown ups. Based across two sites in South Wales, The Nature Play Patch offers relaxed stay and play sessions rooted in nature, curiosity and connection.

Jess is a qualified teacher with a BA (Hons) in Primary Education and holds a Level 2 Certificate in Understanding Children and Young People's Mental Health, completed during the pandemic. Drawing on her education experience, she identified a growing need for gentle outdoor provision that supports children's emotional wellbeing while also offering parents a welcoming, restorative environment.

Sessions are outdoors in all weathers, using natural materials and thoughtfully planned activities encouraging exploration, creativity and confidence. The Nature Play Patch was created to help families reconnect with nature, slow down together and build meaningful relationships within their local communities.

www.thenatureplaypatch.co.uk



Emma Louise Tinniswood - Step On Stage Academy of Performing Arts

I set up Step On Stage in 2005 because I noticed there was a high demand for performing arts in my area. I wanted to establish a school and youth theatre to enable young people to develop not only confidence and creativity but also learn numerous skills and gain a range of performance and workshop experiences that they might not otherwise have got.

I was always passionate about the importance of the performing arts in young people's lives, not only for those wishing to pursue a career in the arts industry, but also for those who saw the arts as an escape from the academic side of school, or who wanted to develop friendships, confidence, creativity, communication skills or just enjoy the arts.

It had always been a large part of my childhood and having been a very quiet child, I knew how much the arts could benefit everyone.

www.steponstageacademy.co.uk



Alyn and Christine Luker - Sparks Film School Cardiff West

Sparks Film School Cardiff West brings our film-industry experience to young creators, filling a gap in South Wales for hands-on filmmaking education.

www.sparksarts.co.uk/about-us/film-school-locations/sparks-film-school-cardiff-west/



Brighton School of Music



Will Nash - Brighton School of Music

I set up my business after seeing a clear gap between traditional music education and what many children actually want and need. As a musician and educator working closely with schools and families, I noticed that many young people were becoming disengaged from music because it felt rigid, expensive or intimidating. At the same time, there was growing demand from parents and schools for creative, confidence-building activities that felt inclusive and fun.

In particular, I noticed a lack of songwriting clubs across primary schools in Brighton & Hove. I believe songwriting is a powerful skill for children to learn, combining language, creativity, emotional expression and collaboration in one accessible activity. So we set about setting up songwriting clubs in multiple schools, a Saturday club and clubs in each school holiday.

www.brightonschoolofmusic.com





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That's why thousands of children's activity providers around the globe use our world-class software.

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thinksmartsoftware.com

T: 01483 422 080

E: info@thinksmartsoftware.co.uk

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SOFTWARE



Fernando Davy - Cruz Sports Coaching LIMITED

Cruz Sports Coaching was established to directly address a significant gap in grassroots sports across North and East London: the lack of high-quality, accessible, and structured sports development integrated with essential life skills.

We identified a need for a professional programme that bridges the gap between basic childcare and inaccessible elite academies. Our personal ambition was to create the kind of supportive club we wished we had as young athletes, recognising that sport is the most powerful tool for teaching resilience, discipline, and emotional intelligence.

We created a multi-sports model (Basketball, Football, etc.) that became a trusted, professional pathway for children aged 3-18. This commitment to the whole child is our unique value. We successfully scaled from two locations to eight community clubs, formalising our curriculum around Life Skills (Social, Thinking, Emotional, and Physical), proving that integrity and high standards lead to sustainable community growth.

www.cruzsportscoachng.co.uk



Catherine Embleton - The Art Imaginarium

The idea for The Art Imaginarium emerged while I was working as a teaching assistant, where I witnessed creative subjects being increasingly sidelined in mainstream education. I felt called to create a space where creativity was central – ambitious, nurturing, and joyful – allowing children to explore their individuality, develop skills, and build meaningful friendships. This combined with my earlier work with a company called Arty Party was where the camp was born.

I created a kickstarter and raised £2500 for my first week of the camp, 10 children attended the camp and we just grew from there. There were no comparable art-based holiday camps in East London, despite a strong community of creative children and supportive families. There was a need and I created the service.

Now running across two fully booked sites, we offer a creative, expressive, and safe holiday experience that supports children’s confidence, wellbeing, and imagination.

www.theartimaginarium.co.uk



Sarah Morgan - Little Story Shapers

Little Story Shapers began as a family-friendly business but quickly grew into something more purposeful. As a teacher and parent, I saw how reading shapes children’s confidence, communication, and learning, alongside how unsupported many parents feel. Research from the National Literacy Trust shows fewer than half of children aged 0-2 are read to daily, highlighting a clear gap in early literacy.

Inspired by my own children, I created a programme that helps families make reading enjoyable, accessible, and meaningful from the earliest stages. My ambition has always been to make drama accessible to under-fives, using high-quality storybooks as a foundation for creativity, imagination, and language. Drama transformed my own confidence and self-expression as a child.

Combined with a Master’s degree in Drama and 12 years of teaching experience, this shaped Little Story Shapers: a child-centred programme blending storytelling, drama, music, and play to nurture a love of books and support early learning.

www.littlestoryshapers.co.uk



Rachel Kenning - Tot Bop Ltd

My name is Rachel Kenning. I am the founder/director of Tot Bop, an award-recognised provider of fun, imaginative dance and creative movement classes for children aged 1-9 across the Hertfordshire, Bedfordshire and Buckinghamshire borders. I am a former professional dancer and choreographer with over 25 years teaching experience and have successfully run Tot Bop for nine years. I am currently preparing the business for franchising.

In 2016, while raising a young family, I sought a more flexible career with growth potential. While searching for a dance class for my eldest child, I identified a gap in the market for accessible, high-quality, educational dance provision for young children.

Tot Bop classes are inclusive, EYFS-aligned, and built around four core pillars: technique, creativity, imagination and musicality. The business has grown into a trusted brand with strong systems, clear values and a robust educational framework.

www.totbop.co.uk





Sam Ioannides - Football Fun Factory Bedford

I established The Football Fun Factory franchise in Bedford to give back to my local community through the sport that has played a huge role in my life.

Having played and coached football from a young age, I was fortunate to gain international coaching experience in the USA, working with children aged 2-19. On returning to the UK, I was determined to continue sharing my passion for football and creating positive, high-quality experiences for children locally.

From the outset, my focus has been on helping children enjoy being active, build confidence, and develop important life skills alongside football skills. I am particularly passionate about inclusive coaching and supporting children with SEMH, SEN, and additional needs.

Today, our sessions span across Bedford, Milton Keynes, Wellingborough and Letchworth and provide a welcoming, supportive environment where children of all abilities can thrive, make friends, and develop a lifelong love for sport.

www.thefootballfunfactory.co.uk



DibDab ART
Together, we create.

Jo Mitchell - Dib Dab Art Club

Dib Dab Art Club is an independent children's art club founded by artist and designer Jo Mitchell to nurture creativity from the earliest years through to adolescence. The business was born after Jo became a parent and struggled to find high-quality art classes for preschool children in her local area. Wanting to creatively engage her young son while reconnecting with her own professional practice, she created the kind of art club she wished had existed.

Dib Dab Art Club began with a small taster class in a local hall and quickly grew through word of mouth as parents responded to the quality, warmth and originality of the sessions. Dib Dab offers baby and preschool art, after-school clubs, holiday workshops, teenage clubs, parties and adult classes.

Dib Dab Art Club is about creativity, confidence and wellbeing – giving children a space to express themselves & discover the power of creativity.

www.dibdabartclub.com



Chloe Tweed - Caterpillar Music Guildford

My name is Chloe Tweed, I'm the franchisee and class leader at Caterpillar Music Guildford. I offer music, movement and sensory classes for 0-4 year olds and their grown ups. I bought the franchise in 2021, having been a customer since 2015 and then a class leader from 2020.

Before becoming a parent I was a musical theatre actor. This career no longer met my needs, with a young family, so I was thrilled to take on my franchise. I currently run 10 parent/child classes a week and between me and my staff member, we visit four nurseries a week. Each week I see around 210 children and 160 adults, while my staff member sees another 60 children.

I love what I do and I know I make a difference to people's lives. My customers (big and small!) bring smiles to my face and give me real joy.

www.caterpillarmusic.com/class-leaders/chloe-tweed/



Hannah Nisbet - Calm Cats

Calm Cats promotes and supports children's emotional health and wellbeing through engaging, activity-based classes. Using the Calm Cats Therapeutic Activity Curriculum of move, stretch, breathe, focus, meditate, imagine, and relax, we give children practical, playful tools to understand their emotions, build resilience, and develop lifelong emotional regulation skills. We make wellbeing accessible, fun, and a natural part of every child's day.

I founded Calm Cats in 2018 because of my son, Ethan. At age five, he was struggling at school with overwhelming feelings and difficulty regulating his emotions and behaviour, leading to big outbursts that were heartbreaking to watch. I searched for child-centred support to help him understand and manage his emotions but found nothing suitable. Having left a successful career as an SEN teacher, I retrained as a cognitive hypnotherapist and combined my knowledge and experience to create Calm Cats, a service truly designed for children like Ethan.

www.calm-cats.com

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Rose Gibson - BabyBeats Meets Wakefield

As a franchisor of BabyBeats I wanted to find a way to reach more families and women in the community. BabyBeats Meets was everything I was wanted and more. While antenatal care was structured and visible, postnatal support felt fragmented, isolating and reactive rather than preventative. Classes support the women who can access them but many women, are navigating physical recovery, emotional wellbeing, identity shifts and loneliness with very little guidance or community. I saw a clear need for accessible, safe support that treated the postnatal period as essential, not optional. BabyBeats Meets supports families through inclusive free events and community. I established these events alongside classes to provide for those who were missing essential support.

The BabyBeats Meets mission is to ensure no mother feels alone, unsupported or excluded from care after birth. The vision is a world where maternal wellbeing is prioritised as preventative healthcare, not crisis intervention. BabyBeats Meets values centre on inclusion, accessibility, safety, compassion and community connection, ensuring every family feels seen.

www.babybeats.co.uk

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Sara Roldan - Shaping Little Minds

Shaping Little Minds was created from my passion for teaching children through play and sensory experiences. Before starting the business, I worked as a nanny and nursery teacher in the UK, where I saw how powerful learning becomes when children are free to explore, touch and experiment. I also realised how difficult it was for families to offer messy play at home.

I started Shaping Little Minds as messy play sessions: a safe, joyful space where children could explore, get messy and learn through their senses. As families got to know me, many told me, "You're so good at teaching—have you thought about Spanish?" That is how Spanish Through Play was born.

Today we blend sensory play, storytelling, songs and simple crafts so children experience Spanish naturally and confidently, in an emotionally safe environment.

www.shapinglittleminds.uk

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Kayleigh Sargeant - New Forest Academy of Dance

New Forest Academy of Dance (NFAD) is a long-established dance school serving children, young people and adults across the New Forest. Founded in 1950, the school entered a new chapter in 2015 when Principal Kayleigh Sargeant took ownership, driven by a clear ambition to build a modern, values-led dance school rooted in quality, care and community.

Kayleigh's background as a dancer and teacher, combined with years of freelance work across different schools, shaped her vision. She recognised the need for a professionally run, sustainable school that could genuinely support students long term – from their first class through to adulthood. Her aim was to create a place where children feel confident, supported and valued, whether dancing for enjoyment, wellbeing or progression.

Under her leadership, NFAD has grown into a broad, inclusive programme supporting hundreds of students, while remaining proud of its heritage and firmly focused on the future.

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www.newforestdance.co.uk

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Lizz Mullen - Little Fizz CIC

Little Fizz is my independent baby and toddler music, movement and sensory programme, based in Penarth and welcoming families from across Cardiff and the Vale of Glamorgan. I created Little Fizz from a deep belief that early years spaces should feel warm, joyful and human.

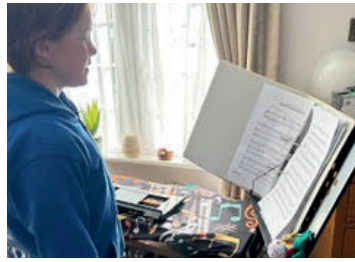
Before Little Fizz, I worked as a community children's librarian in culturally diverse and economically deprived areas, running rhyme times and outreach sessions for families who often felt overlooked. I saw how powerful it was when parents felt welcomed and children felt truly seen.

In 2006, I began running baby and toddler music and movement classes, bringing together my love of music, early literacy, child development and community connection. In 2015, those sessions became Little Fizz.

Today, Little Fizz is a place where learning happens through joy, imagination and shared experience, and where families return year after year because it feels like home.

www.littlefizz.co.uk

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Ruth Saunderson - Happy Harmonies

For nearly 15 years I dedicated myself to teaching primary school students. I spent the majority of that time as a music specialist and co-ordinator. During my time teaching at schools, I watched as the importance and significance of artistic education continuously declined.

Music has always had a positive impact on my life. I was privileged enough to receive a musical education as a child and that was reinforced through the importance my parents placed on having the arts as a central part of my education. I am determined to ensure that children from all backgrounds, experiences and abilities have the opportunity to learn music in a way that is accessible to them.

Teaching music is not about creating the next Taylor Swift, but about creating whole, well rounded individuals who can express themselves effectively and appropriately.

www.happy-harmonies.co.uk

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D'nai Pebbles - Strawberry Kiwi Arts Ltd

I started my business after working as a professional dancer assisting world-renowned choreographers and teaching at established performing arts schools and companies. Although the children I taught were technically strong, many lacked confidence, self-belief and creative freedom.

I initially planned to run just one class that focused on creativity and confidence rather than pressure or perfection. At the same time, my experience as a holiday camp manager showed me how much children loved the dance and drama parts of the day. I saw an opportunity to create something parents truly needed. High-quality childcare that also built confidence and self-esteem.

This inspired me to create performing arts classes and holiday camps where children collaborate, create a show within the week and grow both creatively and emotionally. My ambition has always been to help children thrive on and off the stage.

www.strawberrykiwiarts.co.uk

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Frances V Bildner - Creative Wiz Kids

Creative Wiz Kids was created because children deserve a space where creativity feels warm, personal, and genuinely human. I saw that so many art and music programmes had become corporate and formulaic, and families were craving something different – something that felt like it had heart.

At Creative Wiz Kids, we don't teach creativity, we facilitate it. Our sessions are intentionally non-formulaic, giving children the freedom to explore art and music in their own way, at their own pace. The atmosphere is relaxed, welcoming, and completely non-corporate, which helps children feel safe enough to express themselves without pressure or comparison.

What makes us unique is our personal approach. Every child is seen, heard, and encouraged as an individual. We build relationships, not systems. We focus on joy, imagination, and discovery – not ticking boxes.

www.creativewizkids.com

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Giovani Siwak - Football Fun Factory Nottingham

I launched the Football Fun Factory in Nottingham to create a space where children can develop a love for football in a positive and confidence-building environment. As an experienced coach, I recognized the need for sessions that prioritized fun, friendship, and personal growth over pressure and performance. Many children were stepping away from the game because they felt they weren't good enough or didn't fit into the traditional club system, and I wanted to change that.

My own experiences in football—both the highs and the challenges—motivated me to create something that puts children first. As Head Coach, my goal has always been to create memorable experiences, help young people grow, and give every child a chance to shine, regardless of their ability. The Football Fun Factory allows me to combine my passion for the sport with my commitment to making a meaningful difference in my community.

www.thefootballfunfactory.co.uk



Zoe Marie Blundell - Sand Arts And Crafts

Sand Arts & Crafts started after a family holiday in Scotland, where my son, who has ADHD, became completely absorbed in a sand art activity. Watching how calm, focused and proud he felt was a real lightbulb moment for me. When we came home and I couldn't find anything similar locally, I decided to create it myself.

As a mum of four neurodivergent children and a childcare professional, I built Sand Arts & Crafts to offer calm, creative, sensory-friendly activities that actually work for real families. Today I run inclusive workshops, parties and community sessions designed to be flexible, supportive and welcoming for children of all abilities.

At the heart of everything I do is one simple goal: to help children feel confident, included and proud of what they create – while giving families access to creative play that feels safe, supportive and stress-free.

www.sandartsandcrafts.co.uk



Louise Bridgeman - Phonics with Robot Reg East Leeds

I set up my business following a personal experience that highlighted a real gap in early years support.

In 2022, as my son approached his 3rd birthday, he had very limited speech. He was placed on an 18-month waiting list for speech and language therapy, and despite raising concerns, these were often downplayed. Feeling unsupported, we sought a private assessment, which helped me understand the importance of early phonics, sound awareness and language-rich interactions.

I began supporting my son through simple, everyday activities such as role play, singing and one-to-one conversations, which had a positive impact on his communication and confidence.

When I later welcomed my daughter, I was determined to support her language development from an early age and discovered Phonics with Robot Reg. Recognising a gap in my area, I launched my own classes to help children build confidence, communication skills and a love of learning.

www.robotreg.co.uk/east-leeds



Diksha Sethi - Little Explorers London

Little Explorers was founded to address a clear gap in the early-years sector for high-quality, play-based learning that is both purposeful and joyful. I wanted to create a space where children learn through sensory exploration and meaningful play, rather than rigid or overly academic approaches, while giving parents confidence in the quality of early education their children receive.

Through direct engagement with families in Central London, I identified strong demand for enriching early-years experiences that go beyond traditional childcare or one-off classes. Parents were seeking programmes that support cognitive, social, and emotional development while gently preparing children for future academic milestones, which Little Explorers meets through structured, sensory-rich sessions trusted by families and supported by strong word-of-mouth.

My inspiration comes from a personal passion for early-years education combined with an entrepreneurial mindset, with a background in commerce motivating me to build a values-led, community-focused early-years brand that makes a meaningful impact.

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www.littleexplorerslondon.co.uk



Sarah Dodd - Brilliant Bricks

Brilliant Bricks was founded in 2015, inspired by my own search for extracurricular activities for my son. I wanted something that encouraged imagination and problem solving, without pressure or competition. What I struggled to find was an activity that allowed children to simply enjoy creating, in a calm and inclusive environment.

With a strong belief in the value of hands on learning and already being a huge LEGO fan, I began running small building sessions that focused on imagination rather than instruction. It quickly became clear there was demand from families who were looking for something different, particularly parents of children who found some clubs overwhelming or inaccessible.

Over the past ten years, Brilliant Bricks has grown steadily through reputation and word of mouth. The business delivers creative build experiences through parties, workshops, events, schools and community partnerships. Which have become particularly well known for a inclusive, pressure free approach.

www.brilliantbricks.co.uk



Felicity Jacobs & Claire Middleton - Petite Street Play Village Ltd

Petite Street Play Village is an award-nominated children’s role play venue in South Leicestershire, created by two former childminders who share a deep passion for play, childhood development and meaningful family connection. After years of working closely with young children, we saw a clear gap locally for a calm, imaginative, screen-free space where children could truly engage in purposeful play. Not rushed, overstimulated or overwhelmed, but nurtured, focused and free.

We wanted to build something different from traditional soft play: a beautifully designed role play village where every detail encourages curiosity, confidence and creativity. Petite Street was born from our shared belief that play is powerful and that families deserve somewhere welcoming, clean and thoughtfully created to enjoy it together.

Although we don't deliver a structured class, we offer a warm, personal experience that reflects our values and the joy that inspired us to start this journey.

www.petitestreetplayvillage.co.uk



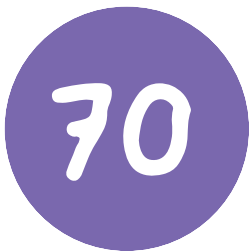
Savanna Madden - Madden Theatre Arts

Madden Theatre Arts is an award-winning theatre school based in Hertfordshire, specialising in confidence-led performing arts education for children and young people. Founded in 2019 by acting coach and theatre school owner Savanna Madden, the school was created in response to a clear need for high-quality, personalised training that prioritises confidence, communication skills, and emotional wellbeing alongside performance.

With a professional background in acting, coaching, and education, and as a parent herself, Savanna recognised that many children lacked safe, supportive spaces where they could find their voice, build resilience, and feel truly seen. Madden Theatre Arts was built to meet that need.

The school is best known for its one-to-one LAMDA tuition, helping students develop life skills through structured, individualised coaching. Today, Madden Theatre Arts is a thriving community where children of all abilities are supported to grow in confidence, creativity, and self-belief, both on and off the stage.

www.maddentheatrearts.co.uk



Tessa Hawes - MiniMe Mindfulness® Chelmsford

MiniMe Mindfulness® Chelmsford was established in 2021 to meet a growing local need for children’s wellbeing support that is practical, positive and engaging.

After more than a decade working in mindfulness and mindset education, I saw first-hand how children in Chelmsford were struggling with confidence, emotional regulation and increasing pressure at school. Parents and schools were asking for support that gave children tools they could genuinely use in daily life.

MiniMe Mindfulness® Chelmsford delivers fun, age-appropriate mindfulness and mindset sessions across schools, nurseries, community venues and holiday camps. Through stories, games, movement and guided meditation, children learn skills such as calm breathing, focus and confidence in a way that feels accessible and enjoyable.

My ambition has always been to support children locally with skills for life, helping them build strong emotional foundations that positively impact families, classrooms and the wider Chelmsford community.

www.minimemindfulness.co.uk



Lauren McNamara-Jones - Jigsaw Performing Arts Surbiton, Battersea and Croydon

I am Lauren, and I have owned and managed Jigsaw Performing Arts Surbiton, Battersea, and Croydon since 2017.

After teaching with Jigsaw for six years and seeing the company open to franchising, I was determined to save and open my own schools. I began dancing at the age of five and loved performing, but I was extremely shy when speaking to adults at school. That changed when I discovered drama and singing, which gave me confidence and a voice. This transformation inspired my passion for teaching.

Jigsaw Arts is more than a performing arts school; it is a gateway to confidence, creativity, and self-belief for every child who walks through our doors.

www.jigsaw-arts.co.uk/surbiton
www.jigsaw-arts.co.uk/croydon
www.jigsaw-arts.co.uk/battersea



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Tracey Taylor - Ride On Time

Ride On Time began in 2017 when we were inspired by our 2 sons passion for transport and anything with wheels! Recognising the lack of provision for play experiences dedicated to this theme, we created our family business offering play sessions and party hire devoted to ride on toys.

We wanted to create a business that worked for our family and we wanted to do something we were passionate about. We launched our play sessions and the feedback from parents and children was fantastic. This led us to develop the party service which also proved hugely popular. We were receiving enquiries from all over the UK and this was the reason we decided to become a franchise.

We are now a much loved brand in Oxfordshire with 2 new franchisees creating miles of smiles in new locations.

www.rideontimehire.com

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Jade Foster-Jerrett - Party with Jelly Jade

I'm Jelly Jade, a children's entertainer based in Essex and established in 2012.

I entertain primary school aged children (4-8years) with games, magic, balloons, discos and face painting and help parents have a stress free party.

I set up my business after a traumatic marriage, became a single Mum, had a brief spell with homelessness and had to start my life from scratch with my first child.

I worked with children for 5 years as a Nursery Nurse and gained experience of what they wanted and I knew I wanted to give children the childhood party memories that I had, the ones from holidays and mini discos and so a month after I had my second son, Jelly Jade was born!

www.partywithjellyjade.co.uk

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Emma Drummond - EM-Magination Craft

EM-Magination Craft runs creative craft sessions for babies, toddlers, preschoolers and school aged children.

It all started following a period of huge personal change. Before EM-Magination Craft, I worked as a Speech and Language Therapist in the NHS for nearly ten years. After becoming a mum in March 2020, at the start of the first lockdown, my maternity leave was nothing like I had imagined, replacing baby groups and new friendships with Zoom calls and socially distanced classes.

Returning to work during the pandemic felt impossible. After time off with anxiety and depression, I realised there was a real need for accessible, welcoming activities that supported families emotionally as well as creatively.

I began EM-Magination Craft whilst pregnant with my second child, starting with posted craft boxes you used at home. When my youngest was four months old, I ran my first session.

17

www.emmaginationcraft.co.uk

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Jennifer Holden - BOSS Acting School

B.O.S.S. (Be On Stage & Screen) Acting School is a forward-thinking performing arts school for children aged 2 to 18, offering high-quality training in acting, musical theatre and screen performance across South West London.

Founded by professional actors Jennifer Brooke and Samantha Shaw, B.O.S.S. was created after identifying a lack of accessible, age-appropriate screen acting training for young performers, despite screen being one of the most widely consumed art forms today. Combining Jennifer's experience in TV and film with Samantha's background in stage and musical theatre, they developed a programme that blends classical actor training with modern, industry-relevant skills.

Driven by a shared belief in the power of self-expression, B.O.S.S. was built to empower children through creativity, confidence and connection. Whether students dream of professional performance or simply want to grow in confidence, B.O.S.S. provides a supportive space where every child is encouraged to shine on stage, on screen and beyond.

www.bossactingschool.co.uk



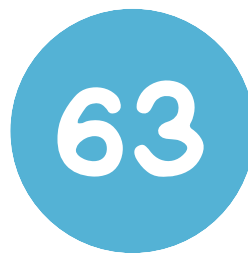
Danica Bulgin - Stagecoach Fleet & Basingstoke

Stagecoach Fleet was created in July 2016 and started with 0 students. Since then we have added Stagecoach Basingstoke and most recently Drama Kids Fleet to our portfolio of classes in the Hampshire area. We try to identify what is missing and then create a class that offers that discipline. To date we now have nearly 500 students attending our classes.

We also offer troupe classes, various performance opportunities, LAMDA exams in acting, singing & public speaking with 100% pass rate.

One of biggest aims is to make performing arts accessible to all. Especially to those who may have struggled in the past to gain access. Since starting out schools we have fostered great partnerships with local schools and charities to offer such children a place in our Stagecoach family.

www.stagecoach.co.uk/fleet
www.stagecoach.co.uk/basingstoke



Rachael Hartless - Funics

Funics was founded by Rachael and Helen, two reception teachers with a shared passion for early childhood education and many years of classroom experience. What began as a simple conversation soon became an idea, then a pilot with one child, and has since grown into five weekly classes across two days, alongside work in two nurseries.

Through our work in schools, we identified a growing need: more children were starting reception having learned incorrect letter formation and phonics sounds, leading to frustration as they were required to unlearn and relearn key skills. Funics was created to support parents and nurseries with clear, engaging, and developmentally appropriate early literacy experiences.

Our mission is to make early language learning fun, practical, and confidence-building, while ensuring children develop the strong foundations they need for reading and writing before starting formal schooling.

www.funics.com

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www.koffeeklatch.co.uk/child



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Helen Simmons - Caterpillar Music Ashtead, Epsom and Leatherhead

Leaving my 7-month-old behind, to commute to a job I didn't love, was the catalyst I needed to realise my dream of running my own business - one I was passionate about, with flexibility and family at the heart. I fell in love with the Caterpillar Music brand and bought a franchise, in 2006.

Running structured music, movement and sensory sessions for 0 to 4-year-olds around Southwest London proved the best career move ever, allowing time for my most important role - being a mother.

12 incredible years, 2 more babies and 3 territories later and after being involved in training new franchisees, the opportunity arose for me to buy the whole Caterpillar Music network. It felt like a very organic step - I embraced the challenge and became the new Franchisor.

Although I run Head Office, running classes in my own territory is still the highlight of my week.

www.caterpillarmusic.com/ashtead-epsom-and-leatherhead/

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Joanna Craig - Magical Crafting Club

The Magical Crafting Club was created because every child deserves the chance to explore their imagination in a safe, welcoming space. I noticed a gap locally for small, relaxed creative sessions where children of mixed ages come together, make friends, and create without pressure or judgement. It was also important to offer sessions where siblings and family members could attend together at the same time.

The club runs craft classes for ages 2-12 who enjoy making, experimenting and being part of a creative community. Sessions are hands-on and screen-free, using everyday materials. Children are encouraged to follow their own ideas, build confidence and feel proud of what they create, knowing every piece can be different and that's always okay.

Creativity was my own escape growing up, and I wanted to build the kind of space I needed as a child, somewhere warm, inclusive and confidence-building, where children feel they belong.

www.magicalcraftingclub.com

Anneka Hurst - Rhythm Time Coventry, Rugby & West Northants

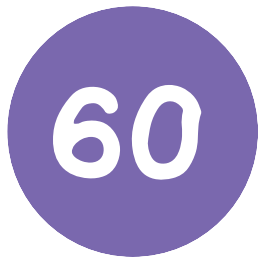


I took over Rhythm Time Coventry and Rugby in July 2023 after leaving my teaching career to follow my passion for early years development and to have more flexibility with two little ones at home. Having attended classes with my own children, I was drawn to how the sessions use music and sensory play in a fun, engaging way while supporting development. With over 30 years behind the programme, I knew it was something I wanted to be part of.

Our classes follow the EYFS framework, giving babies, toddlers, and pre-schoolers the foundations to build confidence, communication, social, and musical skills.

Alongside my teacher Alice, we've grown the business to 22 community classes each week, as well as sessions in nurseries, special events, and parties. For us, these classes are more than just weekly entertainment, they're about supporting families in those early days and giving children the best possible start in life.





Rajveer Maharaul - STEM CLUB UK

STEM Club was created as a practical solution for parents who wanted high-quality enrichment without having to choose between separate science, coding, engineering, or maths clubs. The gap in the market was clear: most provision focused on a single discipline, delivered inconsistently, leaving children with limited choice and little continuity. STEM Club was designed as a one-stop STEM solution, offering multiple disciplines delivered with the same structure, standards, and care.

My personal motivation comes from my own childhood experience. I was not introduced to what STEM really was or what it could lead to until I was around 15 years old. School experiments often felt outdated and disconnected from real life. STEM Club now gives children the opportunity to experience STEM in a fun, hands-on way from as young as five, exploring everyday questions such as why rubbing hands creates warmth, how aeroplanes fly, or how automatic lights work.

www.stem-club.co.uk



Helen Fores Kat McMurphy - Baby Sparks Central Notts

Baby Sparks Central Notts is a baby and toddler sensory class provider based in Nottinghamshire, run by Helen Atkins and Katherine McMurphy as active franchisees and class leaders. Founded locally in 2017, Baby Sparks was created by Helen, a former primary school teacher with over 15 years' experience in early years education and SEND, after identifying a gap for nurturing, research-led provision that supported both babies' development and parental confidence.

Together, Helen and Kat deliver weekly classes across Central Nottinghamshire, supported by a trained freelancer, Heidi. The Central Notts territory offers all core Baby Sparks sensory programmes - Little Sparks, Spark Shakers and Spark Movers - alongside Tiny Sparks Baby Massage, Little Roots (fourth-trimester support), Daddy Sparks sessions, weekend classes and birthday parties.

Baby Sparks Central Notts is proud to be an active, hands-on provider, delivering high-quality, inclusive early years experiences while playing a meaningful role in the local Nottingham Baby & Toddler community.

www.babysparks.co.uk



Anneka Hurst - Rhythm Time Coventry, Rugby and West Northants

I'm Anneka, a former secondary school Head of Department of 14 years and now proud owner of Rhythm Time Coventry, Rugby and West Northants, delivering multi-sensory music classes for babies, toddlers, and pre-schoolers. I first discovered Rhythm Time as a parent and saw first-hand how powerful music could be in supporting my children's development.

When the opportunity came to take on the franchise, it felt like the perfect way to bring together my background in education with something I truly believe in. I've always been passionate about child development and a lover of music and Rhythm Time allows me to offer something meaningful and purposeful to families every day.

Seeing how much joy children's classes brought to my own little ones, really spurred me on to provide those same memorable and meaningful experiences to other families. They were my lifeline and I wanted to bring that same joy to others.

www.rhythmtime.net/coventry-rugby



Elle Wilks & Kate Cooper - Fearless Girls Club CIC

I co-founded Fearless Girls Club to give girls aged 8 to 12 the space to build confidence, explore who they are and feel proud of their voice. After twenty years working in the UK charity and social enterprise sector, I saw the same pattern again and again: girls' confidence drops sharply between primary and secondary school, yet there were very few dedicated, early interventions to support them.

As a mum and a former CEO working in mental health, education and gender equality, I felt compelled to create something practical, joyful and transformative. We launched Fearless Girls Club so girls could develop resilience, critical thinking and courage through after-school clubs, empowering subscription boxes and experiences they can't access anywhere else.

My mission is simple: to help girls feel confident in themselves now, so they grow into young women who trust their voice and their worth.

www.fearlessgirlsclub.co.uk





Julie Hetherington - TinyTalk South West Birmingham & North Worcestershire

Experiencing how isolating early parenthood was, and how unsustainable juggling full-time expectations in a part-time corporate role is, I launched in 2010. Attending classes was a lifeline for me, offering social connection and support when I felt scared and alone, and the workout baby signing gave my “mum brain” alongside the buzz of early communication was incredible. So I wanted to offer classes that supported children’s early communication whilst nurturing parents’ wellbeing, confidence and sense of community.

My classes are guided by values of support, respect, inclusivity, family-focus and positive communication. I go the extra mile to ensure every family feels welcomed and the adults present feel just as important as the children.

From baby signing I expanded into toddler communication and then newborns, and now offer parties, community sessions and sponsorship. For 15 years I’ve had the privilege of supporting hundreds of families, and long may that continue.

www.tinytalk.co.uk/julieh



Laura Harding - Rhythm & Rhyme

Rhythm & Rhyme is a baby and toddler music and sensory programme supporting families across Manchester and Stockport through community classes, schools and private day nurseries. Originally created by a primary school teacher, the programme was designed to deliver engaging, educational music sessions for young children. In 2018, it was further developed with a strong background in performance, music, and speech and language, enhancing both quality and impact.

Working closely with families and early years settings highlighted a growing need for activities that balance purposeful child development with genuine care for parent wellbeing. Rhythm & Rhyme now delivers EYFS-informed music, movement, Makaton and rich sensory experiences in a warm, inclusive environment. Sessions support early communication, confidence and bonding, while creating a welcoming space where families feel supported, connected and valued.

www.rhythmandrhyme.co.uk



Debra Proud - Phonics with Robot Reg Sutton Coldfield and North Birmingham

My name is Debra and I run Phonics with Robot Reg classes across Sutton Coldfield and North Birmingham. I’m a former primary school teacher and a mom of two boys, both of whom attended Phonics with Robot Reg classes when they were preschoolers. Seeing first-hand how confident and excited they became about letters and sounds inspired me to bring these classes to other local families.

After several years in the classroom, I was looking for a role that would allow a better work–life balance while still doing what I love most: working with young children and supporting their early learning. When the opportunity arose to buy the franchise and run my own classes, it felt like the perfect fit.

My preschool phonics classes meet a growing demand for fun, structured early literacy support, helping children build strong foundations for reading in a playful, engaging way.

21 www.robotreg.co.uk/north.birmingham



Keelan Pannell - St Joseph’s Scout Luton

St Joseph’s Scout Group in Luton is a volunteer led charity providing fun, inclusive activities for children aged 4 to 14 through Squirrels, Beavers, Cubs and Scouts.

The group exists to give young people a safe place to grow in confidence, build friendships and learn practical life skills through adventure and community involvement. Founded in 1942, the group has a long history of helping young people develop skills for life through adventure, teamwork and community involvement.

My ambition is to ensure every child who wants to join has the opportunity to do so, supported by a safe environment, strong volunteers and a programme that builds confidence, resilience and skills for life

www.bricksite.com/stjosephsscoutgroup.luton

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Holly Clarkson and Adrian Woolner - Big Mouth Theatre

Big Mouth Theatre began in 2013 with a simple belief: drama should build children up, not knock them down. Growing up around competitive theatre, we saw how pressure to ‘win’ could dent confidence, and we wanted something different.

Big Mouth became that space - welcoming, joyful, and non-competitive - where young people explore storytelling, movement, and imagination without fear of judgment. Many families aren’t seeking the spotlight; they want confidence, connection, and a place their child can belong. With warmth and encouragement at the core, drama becomes more than performance. It’s self-expression, resilience, and personal growth.

Supported by The Prince’s Trust, we launched our first after-school club and have since watched thousands of children find their voice. Now, through our franchise model, more communities can access the empowering Big Mouth experience - helping every child feel proud of who they are.

www.bigmouththeatre.com

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Chris Ryu - Unity Martial Arts

I was obsessed with martial arts when I was young, but growing up in a poor family, didn’t get to train anywhere. When I was 10 a local Taekwon-do club let me train and Taekwon-Do became my life! By 17 I was 2nd-dan black-belt and Under-18 British Champion.

After a long break (adulthood), I decided to return to Taekwon-Do and began assisting at one of the local clubs. A number of parents and myself noticed some safeguarding issues with the head instructor and a student. It turned out they were already under investigation and DBS are deciding what to do. He’s still instructing (crazy I know!), but concerned parents were unable to let their kids train with him, so I urgently created a new club.

I want to give people the opportunity that my first instructor gave me and we want to lead the way when it comes to safeguarding.

www.unityma.co.uk

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Kate Lowndes - Roarsome Sport

I’m Kate, founder of Roarsome Sport, launched in April 2024 after I couldn’t find a sports class that felt right for my three-year-old daughter. I wanted something fun, inclusive and confidence-building, where children could explore movement without pressure or comparison—so I created it myself, building a family-friendly business that fits around my two daughters.

Roarsome Sport delivers multi-sport sessions for children aged 2–7, introducing six sports while developing agility, balance and coordination. Sessions prioritise enjoyment, confidence, teamwork and positive early experiences of sport, helping children feel comfortable and capable in their bodies.

In response to local need, the business has grown to include SEND-specific community sessions, PE delivery within a specialist school, regular nursery sessions and work with a local SEND charity. By adapting activities, environments and resources, Roarsome Sport ensures every child can access meaningful, joyful movement from the very start.

www.roarsome-sport.co.uk

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Fatema Zahra Meghjee - Tots Play Birmingham South Central

Tots Play Birmingham South Central was founded in 2014, before I became a parent, with a clear vision to build a meaningful early years business rooted in community and support. At the time, I witnessed close family members, including my sister-in-law, struggling with isolation and lack of support after becoming a new mum. Seeing this gap inspired me to create a space where parents could feel connected, understood and confident, alongside their children’s development.

I identified a need for high-quality baby and toddler classes that offered more than entertainment – combining purposeful play, early development and genuine emotional support for families. My ambition was to establish a trusted, inclusive environment that parents could rely on during some of their most formative years.

Now celebrating ten years in business, Tots Play Birmingham South Central has supported hundreds of families and continues to evolve in response to the needs of its community.

www.totsplay.co.uk/birmingham-south-central

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<https://synergydanceoutreach.co.uk>
<https://www.futurefit.co.uk/synergy-dance/>



Victoria Pimm - Pouncing Panthers Limited

Pouncing Panthers Childcare was founded out of my love for nurturing and supporting children in their early years. I noticed a real need in our community for a childcare setting that combines a safe, fun environment with a focus on each child's individual growth and curiosity.

Drawing on my experience as a mother myself, I wanted to create a place where children feel valued, inspired, and encouraged to explore. Starting Pouncing Panthers allowed me to turn my passion for child development into a business that makes a tangible difference for families.

My goal has always been to provide high-quality care that supports not only children's learning but also their confidence, creativity, and sense of adventure. Every day, we aim to create a warm, engaging, and safe space where little panthers can thrive.



Leonie Briggs - Amazelab

Amazelab is a creative education company passionate about making science, technology, engineering, arts, and maths (STEAM) accessible and exciting for everyone. We design and deliver hands-on workshops, resources, and experiences that spark curiosity and inspire learning through creativity and play. Amazelab was born from a desire to break down barriers to STEAM education, making it fun, inclusive, and relevant for all ages.

The idea came from seeing a gap in engaging, practical STEAM activities both inside and outside the classroom. Many families and schools wanted innovative ways to connect learning with real-world applications, and we wanted to meet that need.

Our founder's background in education and love for creativity drove the ambition to create something unique, where science meets art and imagination. Amazelab exists to empower learners, build confidence, and show that STEAM is for everyone.

Club Hub Membership for Children's Activity Providers

Created by Children's Activity Provider, Tessa Day in 2016, Club Hub is the UK's largest babies, toddlers and children's activities directory.



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clubhubuk.co.uk/club-owner



Carrie Ann Booth - The Science Booth

Multi-award-winning company based in Cumbria and Cornwall, delivering hands-on STEAM experiences to over 10,000 children every year.

Founded by former secondary science teacher and science communicator Carrie Ann, The Science Booth was created after she became a mum and discovered a lack of high-quality science provision for primary-aged children in her local area. With many primary schools lacking science specialists, she saw a growing need for engaging, accessible science that could inspire and prepare children for secondary education. Drawing on her background in biochemistry and 18 years in the classroom, she set out to bring "big science" to little learners, transforming complex scientific concepts into exciting, messy, unforgettable experiences.

From birthday parties and after-school clubs to large-scale school workshops, holiday provision and community programmes, The Science Booth makes science fun and accessible for every child.

www.thesciencebooth.co.uk



Hannah Cavalier - Boogie Beat Music and Movement Aldershot and surrounding areas

Boogie Beat Music and Movement was established in 2000 and in 2015 Boogie Beat Music and Movement franchise was launched in Aldershot and surrounding areas. When I was looking into a being a franchise owner I fell in love with how Boogie Beat sessions enable children to let their imaginations come alive through the use of traditional stories, songs, dances, rhymes and props.

It was very different to what was in our area as a children's activity. The engaging sessions follow the Early years curriculums and provide babies to 6 years with the tools they need to build their social skills, motor skills, language and listening skills and confidence.

Since 2015 I have offered community classes and early years workshops in preschool and nursery settings parties and events and since 2019 I have run intergenerational sessions in the area.

www.boogiebeat.co.uk/aldershot

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Jen Acton - Happy Little Signers

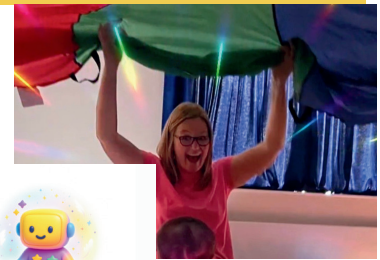
Founded in 2022, Happy Little Signers delivers British Sign Language-based baby and toddler classes for families across Cheshire. I was inspired to start the business after becoming a mum during the pandemic and experiencing post-natal depression alongside deep isolation.

Discovering baby signing transformed my early motherhood, empowering me to communicate with my child and strengthen our bond. However, it was clear there was a gap for classes that supported parents as well as children.

Happy Little Signers was created to meet that need—combining early communication, sensory-rich learning and a genuinely warm, supportive community where families can thrive together.

www.happylittlesigners.co.uk

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Sarah Willies - Glow Tots Sensory

Glow Tots Sensory was founded to provide a calm, inclusive and developmentally rich environment where babies, toddlers and their families can connect through play. With a background in early years education, I identified a growing demand for classes that moved away from adult-led activities and instead prioritised child-led, open-ended learning inspired by Montessori principles and early STEM concepts.

The business was created from a passion for observing how young children learn best through curiosity, repetition and sensory exploration. Glow Tots Sensory offers carefully designed low-lit sensory environments that support confidence, focus and emotional regulation. Parents and carers are encouraged to actively engage alongside their children, strengthening attachment and shared enjoyment. My ambition was to create a welcoming space where learning feels natural, accessible and joyful, while supporting key early developmental milestones through meaningful play experiences.

www.bookwhen.com/glowtotssensory

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Katie Bradley - Baby Sparks Mansfield and Surrounding Areas

Baby Sparks Mansfield was launched in January 2024 following maternity leave with my second son and after more than 15 years working in primary education. As an experienced teacher, I understood how early experiences shape children's development, but becoming a mum deepened that understanding and highlighted how significant the earliest months are. Not only for babies, but for parents navigating a major life transition.

During maternity leave, I knew I needed a sustainable way to step away from the classroom while continuing to use my skills and passion for early development. Attending classes with my own children became a defining part of that journey. The reassurance, confidence and connection those classes gave me inspired me to want to create this experience for others.

When I looked locally, I identified a gap in provision for evidence-based sensory classes. Baby Sparks Mansfield was created to meet that need, with connection at its heart.

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www.babysparks.co.uk/mansfield

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Rebecca Patrick - Infinite Wellbeing C.I.C.

Infinite Wellbeing C.I.C. was founded on the belief that health and happiness should be accessible to everyone, not just those who can afford it. We established our social enterprise after realising that the rising cost of living was creating a gap, leaving many families and individuals priced out of local clubs and life-enhancing activities.

Driven by a passion for social equity, we chose the C.I.C. model to ensure all profits are reinvested into the community. We identified a vital need for inclusive, affordable spaces that support both physical health and mental wellbeing. By removing financial barriers, we provide a lifeline for community members and those facing isolation.

Our mission is to create a network where everyone - regardless of their bank balance - can thrive. We aren't just running sessions; we are building a community where everyone truly belongs.

www.infinite-wellbeing.co.uk

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Shafiqur Rahman - Better Active Oldham

We set up Better Active Oldham in 2020 after seeing first-hand how many children and families were being priced out of activities or unable to access inclusive, supportive provision in their local area. What began as small, community-led sessions quickly highlighted a wider need for affordable opportunities that support physical activity, wellbeing, and personal development.

Drawing on my experience delivering children's activities, I wanted to create safe, welcoming spaces where children could be active, build confidence, and feel a sense of belonging. The focus was never just sport, but using activity as a tool to improve wellbeing, learning, and positive social connections.

Today, Better Active Oldham supports hundreds of children and families each week through volunteer-led programmes, strong local partnerships, and projects shaped directly by community need. Our ambition remains simple: to remove barriers, strengthen communities, and help every child thrive.

www.betteractiveoldham.org.uk

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Claire Munday - Rise Studios

Rise Studios is a dance and performing arts school founded in 2006, offering high-quality classes in dance and drama for children and young people. The studio was created from a passion for performance and a belief that the arts can play a powerful role in building confidence, resilience and self-expression.

After training and working professionally as a dancer, I identified a real need locally for a school that combined strong technical teaching with a nurturing, inclusive environment. At the time, many classes focused purely on performance outcomes, but I wanted to create a space where children could feel supported, make friends, and genuinely enjoy learning, whether they aspired to a career in the arts or simply wanted to grow in confidence.

Rise Studios was founded to meet that need, offering inspiring classes, regular performance opportunities and a strong sense of community, where every child is encouraged to shine.

www.rise-studios.com

38



Katy Batchelor - Zozimus Drama

Zozimus Drama is an independent children's drama and confidence-building business based in Northamptonshire, delivering story-led drama sessions across community venues, nurseries and primary schools.

I founded Zozimus Drama after years of working as a drama teacher and youth director with children who lacked confidence, struggled with emotional expression, or felt excluded by performance-focused activities. I saw that many children thrived when drama was used as a tool for exploration and imagination rather than presentation or judgement, yet inclusive options were limited.

Zozimus Drama was created to meet this need. Sessions are process-led and non-performative, using familiar stories and imaginative play to build confidence, communication and emotional awareness in a safe, supportive environment. The business has grown steadily within Northamptonshire, while remaining values-led and focused on creating positive, lasting outcomes for children.

www.zozimusdrama.com

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Mirela Trakiyska Thompson (Professor Mirela) - Mini Professors East Surrey

Mini Professors East Surrey began as my way of combining a love of science with a career that fitted around my young son. After years working as a business analyst, I wanted to do something meaningful, creative and flexible, and discovering Mini Professors felt like a lightbulb moment. Science classes for young children, using real scientific language and hands-on experiments, felt exactly right.

Inspired by my own curiosity and love of learning, I wanted to create a space where children could explore, question and discover with confidence. Through stories, experiments and shared learning, I aim to show children that science is exciting, accessible and for everyone.

During a personally challenging 2025, the joy of teaching and seeing children grow in curiosity has kept me going. Mini Professors East Surrey is more than a business to me – it is a place where learning and connection come together week after week.

www.miniprofessors.com/eastsurrey



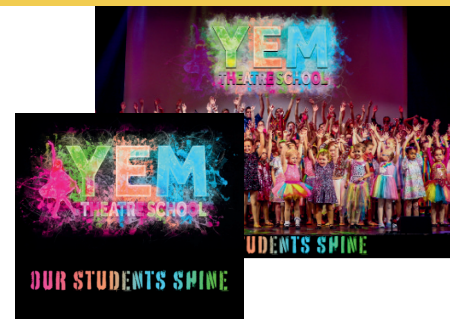
Holly May Magill - babyballet Cardiff North & West, Caerphilly South and Vale of Glamorgan

I am the Principal of babyballet Cardiff, Caerphilly & Vale of Glamorgan. We deliver award-winning early years dance classes to families across South Wales. The babyballet ethos is focussed on the joy of dance.

Growing up as a dancer in South Wales, I experienced first-hand how powerful dance can be, but also how many children are excluded due to accessibility, confidence or perceived "fit". I recognised a clear need for children's activities that welcome every child and support families from the very beginning of their dance journey.

Through babyballet over the past 7yrs, I have created a thriving, inclusive community where over 400 little stars attend classes each week. My ambition is to change perceptions of who ballet is for, ensuring that every child feels seen, supported and celebrated through movement.

www.babyballet.co.uk/babyballet-school/cardiff-north-west-caerphilly-south-and-vale-of-glamorgan



Kim Edwards-Waight & Lucy Boshier - YEM Theatre School & YEM Theatre Productions CIC

YEM Theatre School and YEM Theatre Productions CIC were created from a place of belonging, and built with professional purpose.

Co-principals Kim Edwards and Lucy Boshier were once students at YEM themselves. It was where they found confidence, friendship and a sense of home, and years later they determined to grow that nurturing environment into something even stronger for the next generation.

Since taking over in 2012, they have developed YEM into one of Hampshire's leading performing-arts organisations, now supporting around 500 children and young people each week across Fleet, Farnborough, Yateley and beyond. They later launched YEM Theatre Productions CIC to ensure cost is never a barrier to high-quality performance, volunteering and backstage training.

Together, YEM offers a complete pathway from first class to centre stage, combining professional standards with genuine care, community and opportunity.

www.yemtheatreschool.com



Josephine Moxom - Tumble Tots Stevenage

Tumble Tots Stevenage is a fun, inclusive physical play programme for babies from six months through to pre-school age, supporting children's physical development, confidence and independence through structured movement and play.

My journey with Tumble Tots began as a parent. My son attended classes before I ever considered running a business, and seeing the positive impact the programme had on his confidence and development gave me complete belief in its value. When the opportunity arose to take on the franchise, it felt like a natural next step.

Coming from a family of self-made business owners, owning a business had always been an ambition of mine. After becoming a mum, I wanted a role that allowed me to combine parenthood with purpose. Tumble Tots Stevenage was created to meet a clear local demand for high-quality, welcoming early years activities, delivered with a strong focus on inclusion, trust and community.



Amy Wilson-Phillips - Hushabye Hands

Hushabye Hands is an award-winning early years business delivering classes focused on connection, communication and wellbeing. I took over the business in 2023 after experiencing for myself the pressures, isolation and self-doubt that can come with early parenthood. I saw a need for nurturing, inclusive spaces where both children and parents feel safe, supported and never judged.

Hushabye Hands offers baby massage, baby yoga, baby development and baby and toddler signing classes, alongside nursery-based provision. My approach is gentle, evidence-informed and centred on building confident communication from the very start, while supporting parents to trust their instincts and enjoy time with their children.

Over the past year the business has grown significantly, including operating a permanent venue, delivering funded community sessions and gaining national recognition. At its heart, Hushabye Hands exists to help families feel calm and connected during the early years.

www.hushabyehands.co.uk



www.tumbletots.com/stevenage

32



Lucy Abraham - BilinguaSing Birmingham South

I never thought I could be, but I am now definitely one of those people who can shout from the rooftops "I love my job!"

Languages have always been my passion and, after completing my Spanish degree, I went on to teach English for two years in Santander, Northern Spain, before then teaching Spanish and French in secondary schools in the Midlands for many years.

When the opportunity presented itself, however, to buy a BilinguaSing franchise and combine my love of languages and build my own business, I jumped at the chance! BilinguaSing Birmingham South was born in June 2019 introducing Spanish, French and later, Italian, classes for babies, toddlers, nurseries and primary school clubs and I have never looked back! I absolutely love now being able to share my teaching experience, language and music skills with little ones and their parents, nurseries and primary schools in my area!

www.bilinguasing.com/find-a-class/birmingham-south/

31



Chloe Williams - Little Wickets

Little Wickets began in 2011 when, as a mum of two pre-schoolers, I struggled to find fun, high-quality and engaging cricket sessions for my son and daughter. Wanting something better, I teamed up with an ECB Coach Education Trainer to create a unique programme that combined expert coaching with the life lessons sport offers. I wanted a place where even the youngest children could learn, laugh and shine through cricket-based play.

Since then, Little Wickets has grown into the UK's leading independent provider of early years and primary cricket coaching. I'm incredibly proud that we've helped thousands of children get active, build confidence and fall in love with sport, all while embracing the values at the heart of the 'Spirit of Cricket'—teamwork, resilience and fair play.

We're not just nurturing future cricketers (though some have reached County and England pathways); we're helping every child develop healthy, positive habits for life.

www.littlewickets.com

30



George Hounsell - 4 All Foundation

4 All Foundation is a charity which supports communities across Shropshire, Telford & Wrekin, and the surrounding areas through provision of an extensive range of activities, workshops and programmes. Each activity focuses on at least one of the following four core aims: sports participation, health and wellbeing, education and employability, and community engagement.

Since launching as an independent organisation in 2022, the charity has taken on the management of three community hubs from which it operates a varied timetable of activities, as well as utilising existing sites such as multi-use games areas, schools and village halls from which to host youth clubs, holiday programmes, sports sessions and specialist SEND sessions.

Partnerships with a multitude of schools and colleges across the area, including a large multi-academy trust, as well as with authorities and corporate businesses, enable 4 All to support thousands of children – with this number growing substantially each year.

www.4all.foundation

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Lauren Weston - Kidz4

Kidz4 is an award-winning children's yoga and wellbeing business delivering after-school clubs, workshops and community programmes across London and Buckinghamshire. The business was founded after identifying a growing need within schools for accessible, high-quality wellbeing support for children, particularly around confidence, emotional regulation and mental health.

Inspired by first-hand experience working closely with schools and families, Kidz4 was created to offer age-appropriate, engaging programmes that combine mindful movement, breathwork and relaxation in a way children genuinely enjoy. Increasing academic pressure and post-pandemic anxiety highlighted the demand for preventative wellbeing provision that could be embedded into school life.

What began as a single after-school club has grown into a multi-school operation with a growing team of specialist teachers and a more diverse programme offering. Kidz4 was founded with the ambition to positively impact children's wellbeing while building a sustainable, scalable business that can reach more communities nationwide.

www.kidz4.com

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Nikki Talbot - Pudding and Pie Limited

Pudding & Pie was founded over 13 years ago with a simple belief: that teaching children to cook can positively shape their confidence, independence and relationship with food for life.

The idea came from seeing a growing gap in practical life skills within early years and primary education, alongside increasing concerns around children’s wellbeing, nutrition and confidence. I wanted to create an activity that was fun, hands-on and educational, while fitting naturally into school and nursery settings.

What began as a small local cooking class has grown into an established children’s activity provider working in partnership with schools, nurseries and communities across the UK. I remain personally involved in teaching and overseeing delivery to ensure quality, care and consistency remain central.

My ambition has always been to create a programme that supports children beyond the classroom – building skills they carry with them into everyday life.

www.puddingandpie.org.uk



Aisha Walters - Benchmark Gymnastics

Benchmark Gymnastics was founded in 2009 by Aisha Walters, a former British Champion, with a clear ambition to create a gymnastics organisation that prioritised confidence, inclusion and long-term development over early specialisation or pressure.

The club was initially established after Aisha was approached by Croydon Council to deliver gymnastics sessions for children with disabilities, which highlighted a wider need for accessible, high-quality provision for all children. At the time, many programmes focused narrowly on competition outcomes, leaving some children disengaged or excluded. Benchmark was created to meet the growing demand for a supportive environment where children could develop physical skills alongside self-belief, resilience and a sense of belonging.

From a single venue, Benchmark has grown organically into a multi-site organisation delivering school and club gymnastics to nearly 2,000 children each week. Remaining values-led, the business continues to put people first, nurturing both gymnasts and coaches within a strong, community-focused culture.

www.benchmarkgym.com



Annette Petersin - Number Train Limited

Number Train is a unique preschool class designed to help young children to grow in confidence and prepare for school through music, making, movement and maths! The early building blocks of numeracy and ‘number sense’ are crucial for a child’s success in maths later on, and Number Train aims to teach these over the year through different themed adventures. Each week, the children board the imaginary Number Train and go on a journey of discovery travelling around the world.

After many years of being a primary school teacher/ maths leader, I saw so many children struggle or lack confidence in maths. When the new primary maths curriculum came in in 2014, I could see they would need solid basic foundations in the early years.

No-one else was offering a preschool maths class, so I created one! It started as a hobby after my exit from teaching in 2016.

29

www.numbertrain.co.uk



Danny Wright - Super Star Sport Midlands

Super Star Sport Midlands was founded with a simple belief that every child, regardless of background, deserves joyful, inclusive and high-quality physical activity. After years working across schools, nurseries and community settings, I saw first-hand the growing demand for engaging, confidence-building sports provision, especially for children who struggled in traditional PE environments. I set up the company to bridge that gap: to deliver sessions where every child feels like a “super star”, not just the most naturally sporty.

My own passion for coaching, combined with a drive to make sport more accessible for all families, shaped the foundations of the business. What began as a small local programme has grown into a trusted, community-focused provider delivering high-energy sessions that support physical health, social development and wellbeing.

Super Star Sport Midlands exists to inspire children to move, play and believe in themselves, one session at a time.

www.superstarsport.co.uk

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Caz Lombard - Cookies Kitchen

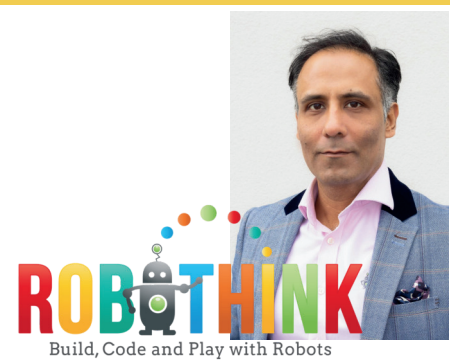
Hi, I'm Caz, owner of children's cookery school, Cookies Kitchen. Since 2015 I've been bringing my love of cooking and nutrition to schools and communities across Norfolk. I'm passionate about helping children build happier, healthier relationships with food, and I believe that starts in the kitchen and around the dinner table.

Our classes have evolved so much in the last 5 years as I saw a huge change in what our families were looking for and I realised that people now wanted support, help and clear advice around food and nutrition. We now work with more school and communities delivering classes that are having a huge impact on the way that children and families are eating.

In 2024 I qualified as a children's nutritional coach and launched Food Explorers, an in-school programme that brings cookery, nutritional education and family engagement together.

www.cookieskitchen.co.uk

23



Nitin Teckchandani - RoboThink

RoboThink was founded from a personal desire to give back to the community and to prepare children for a future shaped by technology, creativity, and problem-solving. After several years working in the IT sector, I became increasingly aware of the gap between what children learn in traditional education and the skills they will need in the real world.

This became especially personal when I began introducing coding concepts to my own child and saw how early exposure to STEM sparked confidence, curiosity, and independent thinking. However, it was clear that many children lacked access to learning environments that made these concepts engaging, age-appropriate, and enjoyable.

The programme goes beyond robotics and coding to focus on problem-solving, logical thinking, creativity, and resilience. Four years on, RoboThink has supported over 10,000 children across Northwest London, with a strong focus on community engagement, inclusion, and accessible STEM education for all.

www.robothink.co.uk

22



Laura Davitt & Carly Pryke - Fixation Academy of Performing Arts Ltd

Fixation Academy of Performing Arts is a multi-award-winning performing arts provider based in North London and Hertfordshire. Founded by Laura Davitt in 2012 following her qualifications in performing arts and youth work, the academy was created to meet a clear gap in inclusive, confidence-building performing arts provision for all.

What began as a single weekly session has grown into a thriving academy delivering over 20 weekly classes, 12 Ofsted-registered holiday camps, 11 after-school clubs, 6 community performances, and inclusive events along with commissioned activities. Fixation supports children aged 0-18 alongside adults with learning disabilities and/or autism, using performing arts as a tool for self-expression, confidence, and connection.

Under the leadership of co-directors Laura Davitt and Carly Pryke, Fixation combines high-quality performing arts education with exceptional safeguarding, deep inclusivity and meaningful community contribution. A trusted children's community organisation in the activity sector delivering measurable long-term impact to currently over 2,665 children.

www.fixationacademy.co.uk

21



Isabel Reverter-Dominguez - Kidslingo Northampton & Towcester

Isabel Reverter-Dominguez grew up in Spain, surrounded by language, music and culture, and later found herself raising a bilingual family in the UK. When her second child was born, she began searching for work that would allow her to be present for her children, while still using the skills and passion that mattered most to her.

What she noticed locally was a gap. Languages were often introduced too late, too formally, or without joy. Parents wanted something different, playful, inclusive and meaningful.

In 2019, Isabel launched Kidslingo Spanish Northants with a £2500 investment and a handful of classes, delivering Spanish through songs, movement, stories and games.

Today, she has a 6 figure business that is the go to provider for families, nurseries and schools across the region, staying true to its original purpose: helping children fall in love with languages while building confidence, curiosity and connection.

www.kidslingo.co.uk/area/spanish-classes-northampton-s-w-towcester-olney/

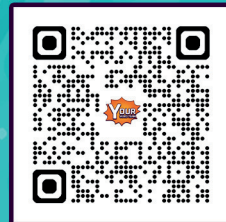
30



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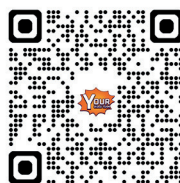


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20



Yousif Ahmed & Ajay Singh - Tots United®

Tots United is a multi-award-winning children's sports provider based in Renfrewshire, Scotland, delivering inclusive football and gymnastics programmes for children aged 18 months to 8 years. Founded in May 2022 by two dads who identified a gap in high-quality early years sport. We created programmes built on our CARE & LOVE ethos (Confidence, Achievement, Respect, Enjoyment | Learning, Optimism, Vitality, Empowerment) that develop children holistically.

What makes us unique: dual-sport model (only provider offering both football and gymnastics under one brand), lean operational structure achieving what larger competitors struggle to match, and international expansion across four markets while maintaining our Renfrewshire roots.

In 2025, we won the ROCCO (Renfrewshire Chamber of Commerce) Award for Outstanding Performing Business and were ranked among the UK's Top 20 children's activity providers – recognition of our journey from one class with 15 children in 2022 to around 1,000 children weekly across 20+ locations today.

www.totsutd.co.uk

19



Michelle Webb - TinyTalk Bracknell & Wokingham

I bought my TinyTalk Baby Signing and Toddler Talking Franchise in 2012. The main aim was to help other families learn to communicate with their children as I had seen the positive impact this had on child and my confidence as a parent. I wanted to be able to share this experience with other families and have a positive impact on their parenting journey.

I also wanted the opportunity to work for myself, flexibly around my family and to be able to earn money.

There were many baby groups in my local area but none provided the opportunity to meet other parents. TinyTalk offers this opportunity by dedicating half of the class to social and support time. This allowed me to make friends and feel less isolated as a parent and I wanted others to feel the same.

www.tinytalk.co.uk/michellew

18



Rachel Calvert - CENTRE STAGE THEATRE ACADEMY

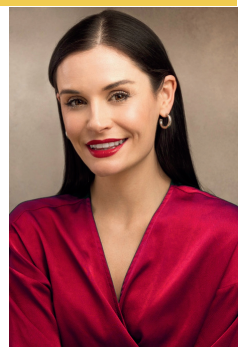
In 2015, I faced a defining moment: continue in a stable role as a checkout supervisor or take a leap of faith and pursue my lifelong passion for performing arts. Having grown up performing and training in dance and singing, I'd always dreamed of opening my own school – one that was inclusive, supportive, and accessible to everybody.

With seven years' experience choreographing for a theatre school and school musicals, I founded Centre Stage Theatre Academy, initially offering musical theatre classes and private singing lessons. My aim was to create a welcoming environment where students of all abilities could build confidence, develop skills, and feel part of a community.

Demand from families quickly revealed a gap for an all-in-one performing arts school, leading to the expansion of dance styles, competition opportunities, and full-scale productions. During the pandemic, I invested in professional development, shaping a science-based approach that prioritises safe practice.

www.centrestage-theatreacademy.co.uk

17



Rosa O'Reilly - Little Voices Kingston & Merton

I set up Little Voices Kingston because I wanted to create an inclusive, nurturing space that focused on confidence, mental health and SEND awareness, something I felt was missing in many larger classes. As a neurodiverse adult and a mental health ambassador, I am passionate about helping children feel seen and supported, especially those who struggle socially or feel overwhelmed in big groups.

After years in musical theatre, I discovered my real fulfilment came from watching children grow in confidence and self belief. Parents also shared that their children were not receiving enough individual support elsewhere, which showed me there was a genuine need for smaller, more personal classes. With the incredible backing of the Little Voices ethos and franchise, I wanted to bring something truly special to Kingston and give every child the chance to shine, no matter their starting point or ability.

www.littlevoices.org.uk/kington-merton

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Sarah Chadwick and Amanda Saunders - Bloom Baby and Toddler Classes Liverpool Central

We are two sisters with over a decade of combined experience in teaching and management. In 2020, we both welcomed our babies during the Covid lockdowns, navigating maternity leave shaped by restrictions and uncertainty. As maternity leave came to an end, the thought of returning to demanding roles as new mothers felt unappealing.

When we were able to attend baby classes, we found limited choice in our local area. This inspired us to bring Bloom Baby Classes to our community - a decision we have never regretted.

We launched in September 2021 and quickly expanded our timetable to meet demand. In January 2023, we were excited to launch Toddler Classes, welcoming back our Bloom babies alongside new families. Many of these toddlers, like our own children, were born into a restricted world and missed early social and developmental opportunities.



Rachel Dawn Peebles - Estrellas Brillantes

I launched Estrellas Brillantes (Shining Stars) in 2017 to meet a growing demand for early language learning, through engaging, interactive Spanish classes for children, as a licensee of La Jolie Ronde. Classes combine songs, games, role-play, and storytelling to build confidence, friendships, and lifelong language skills.

My business was inspired by my nine years working as a missionary in Bolivia with children living in extreme poverty. Teaching became my passion, and I wanted to use those experiences to ignite a love of languages, cultural awareness, and global understanding in children when I returned home.

Alongside weekly classes, Estrellas Brillantes has raised almost £35,000 for charity, supporting children and families in Bolivia, Uganda and the UK. Despite personal challenges, including single parenthood and a late ADHD diagnosis, I continue to run my business with resilience, creativity, and a strong commitment to making a lasting, positive impact in children's lives.

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[www.bloombabyclasses.com/
liverpool-central](http://www.bloombabyclasses.com/liverpool-central)

www.estrellasbrillantes.co.uk

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14



13



Kate Whitby - The Tween Tribe

The Tween Tribe was born to solve a very specific problem: children aged 10–13 often fall into the “in-between” stage. They’ve outgrown stay-and-play clubs, crave independence and adventure, but are still too young to explore the world on their own. As a parent, I struggled to find something that gave my tween safe freedom and fun, without screens.

The Tween Tribe turns London into a playground. Tweens are collected from train stations or workplaces and taken on adventures they wouldn’t normally experience: from legal graffiti workshops to flying VR dragons, traveling by Uber boat & cable car to riding on secret underground roller coasters, we do it all and so much more. Building autonomy, independence, social connection and having SO much fun.

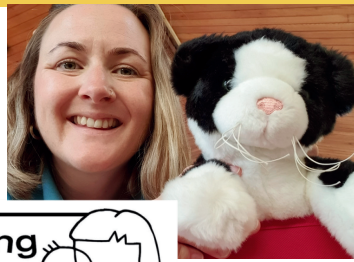
What began as a solution for my own tween has grown into a brand new kidsclub concept, keeping tweens off screens & safely exploring the real world.

Wesley Driskel - Not Just Sport

Not Just Sport was founded to meet the growing demand for high-quality, inclusive sports provision that supports children’s physical, social, and emotional development. After earning a degree in Sports and Community Development, I worked as a primary school sports coach across some of London’s most deprived boroughs before becoming a PE teacher in the UAE. These roles highlighted the lack of accessible, engaging activities and the need for providers who truly understand schools and communities.

I established Not Just Sport to deliver professional coaching, holiday camps, and enrichment activities that go beyond sport, helping children build confidence, resilience, and teamwork skills. Inspired by the PE teachers who shaped my own childhood, my ambition was to create a sustainable business that could positively impact thousands of young people while supporting schools and families with trusted, reliable provision.

12



Rowan Lowe - Sing and Sign Birmingham

My daughter was born in London in 2022. Having seen the benefits of Sing and Sign with friends' children, I researched classes and began attending with her when she was seven weeks old.

In 2024, we moved back to my hometown of Birmingham. After a 20-year career in charity fundraising and marketing, I wanted a job that offered flexibility around motherhood. I was now deeply passionate about baby signing and had seen first-hand how it helps babies feel understood, strengthens relationships, and supports language development.

Our Sing and Sign teacher also had a fundraising background, which sparked the idea. Knowing there had previously been a Birmingham franchise, I felt confident there would be interest and purchased the franchise in Summer 2024.

I began promoting remotely, building an online presence and travelling back to deliver free taster sessions. I launched with 25 families in September 2024 and have grown ever since!

www.singandsign.co.uk/classes/classes-near-you/birmingham

11



Rachel Denver - TinyTalk Chorley and Surrounding Areas

I launched TinyTalk Chorley after a career in children's services, where I saw first-hand how vital early communication is for families. After having my two children, I knew I needed a better work life balance and a role that allowed me to be fully present for them. My eldest experienced hearing difficulties due to glue ear, and signing with him made a huge difference – so when the opportunity to bring TinyTalk classes to Chorley appeared, it felt like the perfect fit.

There was a gap locally for high-quality, communication-focussed baby and toddler activities, and I wanted to offer something meaningful and developmentally grounded for families. My own experiences – including moments of struggle and challenges with mental health – have inspired me to create a supportive space where parents can find their village. TinyTalk Chorley now provides baby signing and toddler talking classes that truly meet this community need.

www.tinytalk.co.uk/racheldenver

10



Anna Coggan - Caterpillar Music Newark

I am the proud owner of Caterpillar Music Newark; a franchise I have been running for nearly 12 years.

Back in 2014 I was signed off from my job as a teacher due to stress; I couldn't hold a conversation with anyone without bursting into tears. I had recently welcomed my second child and felt I wasn't able to be the mummy or the teacher I wanted to be as neither role had enough of my attention.

Working with children is my passion and I knew I wanted to keep this in my life but the school teacher role no longer worked for me. On discovering Caterpillar Music, I knew I had found my next adventure. I began with 6 classes, working 3 days a week and now lead a team of 5 delivering 37 sessions a week in a mixture of community venues, care homes, schools and nurseries.

www.caterpillarmusic.com/class-leaders/anna-coggan

9



Tori Bezzina - Story Rangers Bridgnorth, Shrewsbury & Albrighton

Story Rangers Bridgnorth, Shrewsbury and Albrighton is an interactive storytelling business for young children, designed to spark imagination, build confidence and nurture a love of stories through play. Using movement, crafts, sensory activities, puppets and drama, Story Rangers brings books to life in a fun, inclusive and engaging way.

I created this business to return to working with children while fitting around my young family, after taking a six-year career break. I was drawn to the Story Rangers franchise because of my own experience with dyslexia, where reading felt stressful rather than joyful. This journey inspired me to ensure children grow up seeing stories as magical, accessible and empowering.

My aim is to help children develop confidence, creativity and a genuine love of storytelling, so every child feels supported and excited about reading from an early age.

www.storyrangers.co.uk/leader/tori

35



Synergy Dance

Rachael Hurton - Synergy Dance

Synergy delivers inclusive dance/yoga/fitness activities for children across schools (mainstream-and-SEND), nurseries, leisure-centres, charities, outreach settings and children's hospitals. We provide both live delivery and digital programmes, including school clubs, holiday camps, themed parties, breakfast-club movement programmes and over 800 on-demand inclusive classes for children nationwide and overseas.

Synergy was founded in response to a clear gap in accessible, inclusive activities within local communities. Families, schools and organisations were actively seeking provision that truly welcomed children with additional needs, disabilities and long-term-health-conditions. Driven by this need, and my passion for equality in children's activities, I created Synergy to ensure no child is left behind from opportunities to dance.

We now also deliver inclusive enrichment sessions in children's hospitals, supporting mental-health and wellbeing-through-music/dance/singing and yoga. Our mission is simple but powerful: to ensure every child, regardless of ability or background, can stay active, build confidence and feel they belong.

www.synergydance.co.uk



Rebecca Leigh Jones - Lullababy Lincoln and West Lindsey

I'm a mum and the founder of a baby and early years business launched in October 2024, created in response to the isolation many parents experience during the early months of parenthood. After years of supporting families and becoming a parent myself, I wanted to build something that offered both developmental activities for babies and meaningful connection for parents.

I identified a local need for warm, inclusive spaces where families could feel genuinely welcomed, supported and remembered. I launched with a Halloween Special event that sold out with 80 families attending.

My ambition has always been to offer more than sessions. Alongside weekly classes, I create opportunities for parents to build friendships and support networks, helping families feel less alone during an emotionally vulnerable stage of life. Community, connection and care sit at the heart of everything I do.

www.lullababy.co.uk/lincoln-west-lindsey



Jo Haydon - 4 Community Trust

4 Community Trust CIC was founded in 2018 to meet a growing need for inclusive, accessible, and community-led services for children and families in Sandwell. Our founders saw first-hand that many families, especially those facing poverty, exclusion, or disability, were being left behind by mainstream provision. We wanted to change that.

Today, we deliver OFSTED-registered childcare, SEND-inclusive activities, emotional well-being programmes, and vital cost-of-living support through two thriving community centres. In 2025 alone, we saved families £45,000 on essential groceries, supported 1,673 people, and served 1,213 meals to children during school breaks. Every service we offer is shaped by community voice, ensuring relevance and impact.

Our mission is simple: You come first. What began as a response to unmet need has grown into a trusted, award-winning organisation committed to helping families thrive.

www.4communitytrust.co.uk



Katie Hainbach - Little Voices North London

I trained as an opera singer and educator. In 2023 my daughter had just received a kidney transplant, I had a toddler, and was pregnant. I reached out to Little Voices. I signed-up shortly before the birth of my son.

Since opening I've partnered with 14 schools, I run two public centres and multiple camps each year. We develop children's transferable skills, encouraging them to be the best they can be.

I work in partnership with Bright Futures UK delivering workshops on children's wards; so children in hospital receive the joy of Little Voices.

In early 2025 I conceived the idea of Little Voices Together lessons for children with SEND. I pitched it, set it up and now I'm developing it further.

I've nine staff members. I'm talking to more schools about partnerships. As a performer and mother, I know the transformative effect the arts can have on children's confidence.

www.littlevoices.org.uk/north-london





Emma Gardener - Story Rangers South Staffordshire

Story Rangers South Staffordshire was born in 2019 from a simple belief: every child deserves to experience the magic of stories.

As a Mum of two and an experienced English teacher, I'd seen how children who miss out on positive early reading experiences can struggle across their learning. But I'd also seen the pure joy, curiosity, and confidence that a truly interactive, immersive approach to stories can spark. When I couldn't find anything locally that brought stories to life for my own preschool-aged children, I knew I had to create it myself.

Over the years, our Story Rangers programme has been tried, tested and refined into a now award-winning programme that delights, inspires, and empowers every child, helping them discover a lifelong love of stories while building confidence, creativity, and curiosity along the way.

www.storyrangers.co.uk



Julie Bevan - Dot Kids Whitstable & Canterbury

Dot Kids is an award-winning innovative approach to Art Education, dedicated to increasing children's self-expression & confidence through the transformative power of art.

The Dot Kids Art Method is not just about colours on a canvas; it's a catalyst for self-discovery, confidence and wellbeing.

Our unique approach combines art education with personal growth, encouraging children to explore their creativity and artistic expression without the pressure of perfection; fostering creative freedom and self-expression. Welcoming children of all abilities, we champion individuality, inclusion and diversity.

Inspired by the words of artist Kandinsky, "Everything starts from a dot," we believe that small beginnings can lead to transformative journeys of creativity, self-discovery, and growth—empowering children to unlock their full potential.

www.dotkids.co.uk



Ashley Payne & Paul Allington - The Code Zone

The Code Zone started with local coding clubs aiming to upskill the younger generation by combining learning through play. Accelerated by COVID in 2020, after winning a highly competitive funding bid from Innovate UK, TCZ launched online with Game Dev Club, where children join weekly online clubs to learn code through play using game development.

We identified the diverse needs of children (gender, neurodiversity or age) and are constantly learning and improving our service to support them. We're especially proud of gaining NAS Autism Inclusion Award Accreditation in October 2025. Our team of 26 mentors provide expert support and guidance wherever needed in our online clubs.

From a small club in the school of our CTO & co-founder Paul's son, we have come a long way. Our mission is to share the fun of coding and educate the future generation, getting code into the community in a BIG way.

www.thecodezone.co.uk



Charlie Tarrant - CSS Activities

CSS Activities is an Ofsted registered, multi-activity holiday childcare provision for three to twelve year olds. Based in West Sussex and Hampshire, we offer holiday childcare with a difference.

We launched CSS Activities at our first site in 2021 in amongst Covid lockdowns, in an attempt to give local children the opportunity to get out and try new things following long periods at home, often in front of a screen. We started with three main goals:

- To offer a childcare provision that supports hard working families by offering extended hours and flexible bookings.
- To deliver a provision that is varied and engaging, encouraging children to try new things; developing new skills on an educational, social and practical level.
- To always put the child at the centre of every decision.

Our partnership with local schools has enabled us to become the go-to childcare provision for families of the local community.

www.cssactivities.com

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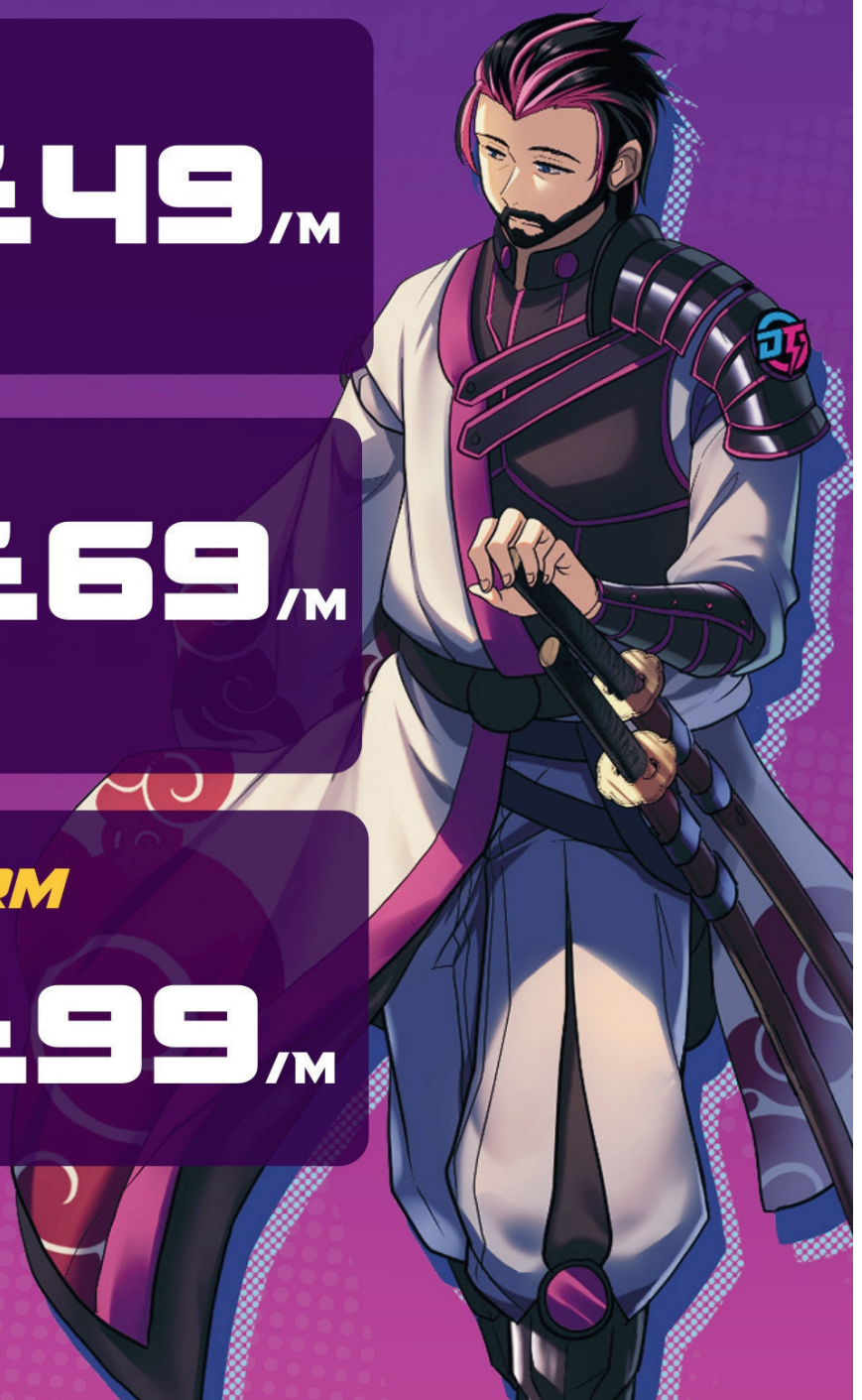
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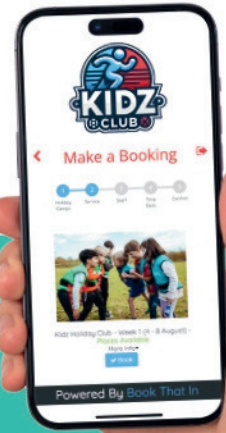
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